

BOARD REPORT – WINTER 2011

Names: ROCHELLE ATIZADO, LAURA GRISOLIA, DARREN SHIVRAJ

Position: Directors of Business Management

Submitted on: MARCH 17, 2011

General Updates

ROCHELLE ATIZADO

Business Students Association (BSA)

- *Valentine's Day Club Night*: On February 9th, the BSA collaborated with the ITMSA, RSA and HTMCU to celebrate Valentine's Day at The London Tap House.
- The BSA is assisting in the planning of the annual Graduation Formal.

Ryerson Global Management Group (RGMG)

- *Etiquette Conference*: RGMG's international business etiquette conference was targeted 3rd and 4th year and Global Management students. Held on February 9th, this event provided a background on the essential elements of cross cultural business interaction, and gave students the opportunity to network and learn new skills. Their guest speaker was Linda Allan.
- Participation in the "Everything You Wanted to Know About Majors" Information Session
- In the future, RGMG will be focusing on sustainability, as they work closely with the RCS through CCPP. They plan to host one key event in the Fall and one key event in the Winter. They would like to have an Advisory Council on their committee

Students in Free Enterprise (SIFE) Ryerson

- See attached SIFE Ryerson Annual Reports (3).

Rochelle Atizado's Updates

- Rochelle will be assisting in planning the RCS Faculty Appreciation Day.
- Rochelle successfully helped plan the Ted Rogers Management Conference 2011.
- Rochelle will be competing in the DECA Collegiate ICDC Competition in Orlando, Florida in April 2011.
- Rochelle continues to paddle on the Ryerson Dragon Boat Club.

Laura Grisolia

Ryerson Marketing Association (RMA)

- Personal Branding event took place on October 20th, planned primarily by VP Alumni Emma Liut. The event included students and Alumni and was hosted by faculty member Marla Spergel.
- Steps have been taken to start the initial planning phase of the Ryerson Marketing Conference to be expected to host in March. Joseph and Chris are the primary planners of this event. It is still in the preliminary stages of planning.
- Shannon has drafted a new constitution for the RMA and presented to Faculty Advisor. In the process of getting the Marketing Chair, Dr. Fosters approval, and then will be presented to the Ryerson Marketing Association for final approval. To be enacted for the 2011/2012 school year.
- Financial Budget and outline has been presented to Faculty Advisor and Marketing Chair on behalf of the RMA by VP Finance Cindy Oran and President Joseph Rodrigo, and now in the process of approval.
- Monthly executive meetings are held

Ryerson University Accounting Society (RUAS)

- Successfully executed ABC's of Networking on Oct. 4, 2010
- Both a CGA Info Session and Accounting Alumni Gala will be held on Nov. 9, 2010
- 5 more events planned for the Winter Term including:
 - CMA Information Session (Tuesday, January 18th 2010 1pm-4pm)
Another opportunity for our students to learn the finer details about how they can become a part of CMA organization.
 - ACHIEVE Competition (Early/First week of February)
A chance for students from various universities to compete, strive and ACHIEVE! In an accounting competition designed to test creativity, communication and accounting knowledge in a team setting.
 - Industry Night (Wednesday, February 23th 2011 6pm – 8pm)
This is a great opportunity for students to meet with many different industry professionals in nice social atmosphere
 - CA Information Session (Tuesday, March 1st 2011 1pm – 4pm)
Another opportunity for our students to learn the finer details about how they can become a part of the CA organization.
 - CA Night (formerly Expo night) (Wednesday, March 23th 2011 6pm- 8pm)
A great chance for students to meet with the top accounting firms in the country

RU Advance

- Collaboration with the RCS CRC committee is continuing

- Topics of discussion include: competition selection, delegate qualifications and selection, method of training and follow up reports
- A training guideline has been established

Laura Grisolia's Updates

- Laura continues to collaborate with the TRMC committee on event venues, themes, marketing campaigns, etc.
- Actively informing general membership of upcoming events and external conferences through social media, emails, word of mouth, including discussions with 1st year Business Management students as a BUS100 Facilitator
- Extracurricular involvement includes weekly training to represent Ryerson at JDCC on the Finance team
- Participated in the development in the most recent RCS financial policies and is educating respective student groups on new funding request procedures

Darren Shivraj

Human Resource Students Association (HRSA)

- HRSA successfully had their HRSA Alumni night, inviting professionals recognized from Canada's profit 100.
- Held a "How to Network" session, providing students with a great opportunity to learn how to take advantage of the different networking opportunities they will face in the future
- HRSA successfully implemented their Organizational Behaviors Case Competition. This competition is a place where students with a passion for HR gather to compete, learn, discuss, and network with their peers and distinguished members of the Human Resources and Organizational Behaviour community.
- Launched newsletter in January.
- Hosting first ever HR Showcase in the first week of April.
- Had the highest industry turnout this year for all events held and successfully gathered professionals working in the HR industry.

Ryerson University Finance Society (RUFFS)

- RUFFS hosted their first alumni night in the Cara Commons. They invited many industry professionals and had a great turnout
- Successfully held "Leaders in Investment Banking" workshop. A 3-day workshop that gives undergraduate students everything they need to break into the Investment Banking (IB) industry. The workshop taught students how to build a resume for investment banking and trained them for the technical and behavioral portion of investment banking interviews

- Currently planning CMA “Leveraging LinkedIN” Workshop.

Law and Business Students Association

- LBSA hosted a Traffic Light party at the Imperial Pub. The event went well minus a few problems with the management at the Imperial Pub.
- LBSA hosted a Law School Fair in the Cara Commons. They invited many different schools to participate and had a great turnout.
- LBSA hosted an “Applying to law school” info session on October 20th to discuss the elements of a complete law school application
- LBSA had its Case Competition which was a tremendous success
- LBSA hosted “Freedom In Journalism: Ryerson Wikileaks Panel” in collaboration with the RCMP. Speakers included Iain Marlow, Globe and Mail, Victor Mora, Zeitgeist Movement and Darren Alexander
- LBSA is planning its Industry night. Hosted at Vertical restaurant in First Canadian Place, the heart of the downtown Toronto financial district. The Industry Gala is an opportunity for students to talk to top industry professionals working within the legal and business field. Industry guests include: lawyers, investment bankers, traders, law clerks, accountants, sales managers, and law professors.

Darren Shivraj’s Updates

- Darren has been busy working on financial policies with the budget committee
- Darren successfully ran the two student group fairs for the year in TRSM
- Co-chaired the RCS Street Team and established a stronger foundation for years to come
- Member of DECA Ryerson
- Darren has created the RCS Apprenticeship Program
- Working on creating a hub for the events of the TRSM

BOARD REPORT – WINTER 2011

Name: CHENELL STERN

Position: Director of Retail Management

Submitted on: MARCH 18, 2011

General Updates for Position

- Started working with the Marketing Committee to think of ideas for swag to hand out for the RCS
- Waiting to work with the Student Group Committee

What’s happening next month: relevant information intended for RCS

This is a general update from the student groups I work with. These have been the events they have been working on through out the winter semester.

RCPA: Ryerson Commerce and Politics Association (RCPA)

- Wikileaks event March 17, 2011
- Investors Group Financial Planning event : to happen at the end of March and beginning of April
- They have helped students get connected with political parties, attend political conferences, and allow chances for networking.

RER: Real Estate at Ryerson

- Had an event scheduled for March 1, however had to cancel because they could not obtain the appropriate amount of speakers to run the event
- They have planned a lot of informative events that also allow great networking opportunities to students for the new fall semester 2011.

ITM BOARD REPORT – WINTER 2011

Names: GERALD MAK & KINGSLEY DEOKIE

Position: Directors of Information Technology Management

Submitted on: MARCH 20, 2011

General Updates

- **WITM:**
 - o Incoming President and Social Media Manager have been chosen for the 2011-2012 year. Interviews are still being conducted for the 2011-2012 WITM Executive Team.
 - o WITM Recently held an event on February 2011 called Breaking the Class Ceiling
- **Commerce Times:**
 - o CT Media has grown from a campus wide newspaper to a national non-profit organization and magazine. As well they have recently launched a newsletter subscriber program/campaign as of March 1st.
 - o CT Media recently hosted the Canadian University Press regional press conference at Ryerson on March 12th. The conference focused on journalism, digital media and online strategies along with business development in the print and online worlds.
- **ITMSA:**

- ITMSA recently had a hoodie design contest and was successful in receiving design submissions from students. The winner will be chosen within the end of the week.
- ITMSA is still currently conducting interviews for their 2011-2012 executive team
- **ConnectIT:**
 - The ConnectIT team is still currently planning on a theme for the conference since last year.
No actual date for this conference has been scheduled.

What's happening next month: relevant information intended for RCS

- WITM is having a Networking Night on March 23rd
- In continuing with their collaborative efforts the ITMSA will also be hosting the first annual Commerce Games and the Ted Rogers School of Management Graduation Gala.

Recommendations/ directions to the board

In the beginning of this academic year the ITMSA made it one of their goals to actively collaborate with other students groups in the TRSM. Throughout the year they have run successful events with the RSA, RMA, HTMCU and BSA. The RCS is very thankful and support the collaboration of all these student groups to better service the student body as a whole.

ITM BOARD REPORT – WINTER 2011

Names: NASREEN KAMAL & MICHAEL JOR

Position: Directors of Hospitality and Tourism Management

Submitted on: MARCH 20, 2011

General Updates for Position

- **Jeux du Commerce Central (JDCC) Ryerson**
- JDCC event took place on the 21-23 of January
- The results are as follows: Participation: 1st place, Charity: 1st place, MIS: 2nd place, Debate: 3rd place, Marketing: 3rd place, Sports: 4th place, Biz Strat: 6th place, Entrepreneurship: 6th place, Finance: 7th place, Social: 8th place, School of the year: 4th place
- The new co-leads will be picked shortly in the coming weeks
- **Ryerson Toastmasters**
- This semester they ran a total of 5 general meetings with over 100 people attending these meetings and over 25 active general membership coming to these meetings. Toastmasters also held their first ever public speaking competition (Ryerson's Next Top Speaker) on the 18th of March at 4PM in the CMA Lounge. RNTS had 8 competitors and had about 40-50 people to come out in total (audience, competitors, judges, RNTS team, etc.).

- Moving forward, Jay Sudhir will be the new President of the Toastmasters group

- **Sustainable Tourism Society (STS)**
 - The STS for January through February has been organizing their final event for March 15th (The Taste Trail).
 - The New board will be chosen by March 25th
 - The president Konul Mustafayeva will stay on for one more term, to train her VPs for next year.

- **HTMCU**
 - In the weekend of 11th to the 13th a team of 9 students from the Ted Rogers School of Hospitality and Tourism Management competed in the very first hospitality and tourism case study competition with the L'Université du Québec à Montréal (UQAM)
The results are as follows:
 - 1st Place Hospitality Case Study (\$500 per team member prize): Kyra Whale, Natalie Ciarallo & Rania Maroun
 - 3rd Place Hospitality Case Study (\$100 per team member prize): Brooke Gregoire, Camilla Hagert & Konul Mustafayeva
 - 2nd Place Tourism Case Study (\$200 per team member prize): Fraser MacDonald, Nina Tavakoli & Salvatore Anania
 - a special thank you to Chris Gibbs in helping with their training.
 - Next year, Ryerson will have the opportunity to host the hospitality and tourism case study competition

- The HTMCU elections were held on March the 14-15 and the new HTMCU executives are:
President: Angelica Diego
VP Administration: Wendy Schofield
VP Finance: Nina Tavakoli
VP Internal Relations: Amadea Dawson
VP Marketing: Fraser MacDonald
VP Academic: Mathieu Legault

What's happening next month: relevant information intended for RCS

- Transitions!

RCS Cares Update

This semester, RCS Cares has had exciting partnership with several different groups on campus.

1. RAD (rape aggression defense) Workshop for Women took place in partnership with the Ryerson Security and Emergency Team
This was an introductory self defense class for women. The full series of sessions are offered for FREE through the Ryerson Security and Emergency Team.

This year's session was a great success as it was an intimate setting which allowed the ladies to share stories and fears and have their concerns answered by the Security Team representative.

2. Commerce Games took place in partnership with ITMSA & RSA
This is the inaugural year for Commerce Games. RCS Cares got involved by running the Sports Tournaments on the second day of the event. There is a lot of buzz about this event and I believe it will only get bigger and better every year! People are excited and I know it will be a great success since it will really bring together the student body in a fun setting.
3. Participation in the Harry Rosen Run in partnership with RSA
RCS Cares joined RSA in promoting participation in the annual Harry Rosen Run which will take place in High Park. This year, the RCS Student Summit falls on the same day as the Harry Rosen Run, and as a result, not as many student group members who would usually attend, will attend this year. The RSA will be attending for sure, and therefore there will still be a presence of TRSM and the Ryerson University student body.

Relevant information intended for RCS

Commerce Games is a new initiative that is aimed to raise the spirit and pride of students within their TRSM programs. With the support and involvement of the Ryerson Commerce Society, the Commerce Games will only get bigger and better each year.

Recommendations/ directions to the board

Continue to support student groups by promoting student run events such as the Commerce Games. Word of mouth is the strongest form of advertising we possess. In the end, the students will benefit from enriching their education and building on their university experience!