

PRESIDENT BOARD REPORT FALL 2010

Name: GEORGE PHU (president@rcsonline.ca)

Position: President

Submitted on: November 6, 2010

General Updates for Position

The Summer and Fall semesters have been a great success for the Ryerson Commerce Society (RCS). We had a busy summer preparing for the school year and for the launch of Orientation (Frosh) Week which was a great success. During this week we welcomed over 400 new students to the Ted Rogers School of Management and collaborated with many corporate partners, the Ryerson O-Team, and more. It was yet another sold out Frosh for the RCS and we are very proud of that endeavour. We also introduced a new event which was our first annual RCS Back to School Cookout BBQ. This initiative drew over 1000 students and had faculty and administration participation, whom included the Dean, Dr. Ken Jones and President Sheldon Levy among others. The event featured great food, fun and games, our amazing student groups, and of course the RCS services and committee groups such as our agendas, RCS Cares, and the RCS Street Team.

During the months of September and October I had the pleasure of meeting many faculty, staff and administration to develop and share the RCS goals for the year. On many levels I was able ask for their participation and support. I am very happy to say that we a very strong relationship with the faculty, staff and administration of the university. I believe that this relationship will continue to develop and grow stronger. Their support is necessary in helping student leaders achieve the endeavours that we set out to do. In addition to internal support we have been developing partnerships with other universities' commerce societies and business students' association to share best practices and develop plans to host inter-university workshops and seminars for our student group leaders and our management students overall. These partnerships help enrich the experiences of students and open doors to many benefits include more exposure of our events to other schools, development of the TRSM brand, and information of their events which our students are able to participate in.

The Board of Directors and committees of the RCS have been doing a great job in carrying out their roles and tasks but we are always looking to improve on that. In my previous report I stated that we were in the process of appointing a new School of Retail Management Director. I am proud to say that we had over seven qualified candidates and I would like to congratulate Chenell Stern on being appointed by the Board. We know that she will do an amazing job in this role and has already shown examples of this. This year Directors, Executives and Committees are dedicated in providing more support services to our student groups. The Directors are working closely to ensure that communication is consistent to the Board and vice versa. Our executives are hosting position specific roundtables to educate student leaders on our improvements to our policy and procedures in each of our portfolios. The committees are also working closely with executives to achieve goals that have been set for marketing events, sponsorships, and charitable initiatives.

Some notable events that have occurred were the RCS Cares participation in the CIBC Run for the Cure where we raised over \$3000 for the cause, our Student Appreciation Days, the “I wish I knew” Carnival, and our industry speaker series with Peter C. Newman. We have also sent over 35 students to different national and international conferences and competitions to represent us. This will continue to happen throughout the year and I encourage every student to apply to gain a great experience through conferences or competitions. We hope to exceed our mark of last year and send more than 300 delegates to represent the TRSM brand. But the real spotlight has to be on our 30 plus student groups. In these three months alone there have been over 40 student group events. The dedication that the student leaders at TRSM have is second to know. I am very proud to say that these events are building our reputation as school that provides opportunity for students to learn and engage so cannot thank the student group leaders enough. These events attract industry professionals, prospective students, community leaders, and other university students to our school. All of you have done a great job and all I can say is continue to do what you do. Your successes will be highlighted in our Directors reports.

What’s happening next month: relevant information intended for RCS

The RCS has seen tremendous growth throughout the past four to five years and this year is no different. This year especially we have been moving at a very rapid pace with new projects almost every day. In the following month of December we will be taking a short break from planning events to focus more on developing our organization to serve you better. We are looking in to ways to increase the branding and marketing of the RCS and our student groups. As an organization we are also striving to better and increase our services to serve students in a more effective, efficient, and relevant way. We will be looking in to the structure and policy and procedures in order to do so. By getting your feedback through surveys and hosting our roundtables and workshops we hope to ensure that all student leaders are aware of changes that are being made. December is usually a good time of the year to reflect on what has been put in place so far. One important notation is the actual growth that has been happening. Just a few years ago TRSM had a student population of 7,500 and today we are stated to have over 8,100 students. The RCS has also increased in representation from 25 members to over 75 members in just one year. Staying relevant is important to us and we will use this month to review our initiatives.

Recommendations/ directions to the board

The RCS Board has grown tremendously throughout the Summer and Fall semesters. We are working in the right direction to have a great year. In order to do so we must continue to have great communication with our student group leaders and our general membership. The RCS is proud at where we are at but we are not stopping here. We will continue to enhance our events and services. I encourage all students to visit our website and office, and speak to elected and appointed members in our organization. Your participation and feedback will help us grow and allow us to represent you better. To conclude I would like to thank everyone for an amazing semester and I would encourage those who are not engaged to get out to events, take advantage of services, meet new people and increase the value of your degree.

VP FINANCE BOARD REPORT – FALL 2010

Name: DEV SINGH (vp.finance@rcsonline.ca)

Position: Vice President, Finance

Submitted on: November 4th, 2010

General Updates for Position

The 2010-2011 academic year marks the first year that the RCS receives its increased student levy. Now receiving \$60 from each student full-time TRSM student, the RCS now has the facility to expand its services.

Over the summer, the board has been tweaking its budget and deciding on how the money should be used to better student life within the Ted Roger's School of Management. The approved budget will be presented to its semi-annual general membership tentatively scheduled for the third week in November.

This year, the RCS has made changes to its funding request process. This new process is aimed at keeping operations a little more streamlined and although the process is being fine tuned at the moment, the benefits are expected to be realized by the winter semester.

Recommendations/ directions to the board

With the growth of the RCS and the organizations under its umbrella, the RCS is in need of some procedural changes. Historically, the RCS has had no governing document outlining its financial policies and procedures. Now that the RCS runs an operating budget of over half a million dollars, there is a great need for the implementation of financial policies and procedures. The two main goals of this document should be to promote transparency and consistency in its financial decisions and spending. Over the past few months the budget committee which sits on the board has been working on creating such a document and it is expected to be presented to general membership at this year's semi-annual general meeting.

What's happening next month: relevant information intended for RCS

- Implementation of Financial Policies & Procedures
- Minor adjustments to new funding request process

VP ADMINISTRATION AND OPERATIONS BOARD REPORT – FALL 2010

Name: ANNETTE LAWRENCE (vp.admin@rcsonline.ca)

Position: Vice President, Administration and Operations

Submitted on: November. 8, 2010

General Updates for Position

As my position started back in May, a number of things I did during the summer to prepare myself for the increased load in the Fall. I have worked with MCM Andrew Young during the summer to increase traffic onto rcsonline.ca and making it more user friendly, interactive (via polls, surveys, contests) and include frequently used documents on the website. In early July I became co-chair of the Street Team with SBM Director Darren Shivraj and restructured its services and core operations, creating executive positions to help with the managing of Street Team Ambassadors (currently 34 members). I worked with Honorary Councilors Naeem Hassen and Onah Osemeke during August to put on the 1st Annual RCS Welcome Back BBQ on Sept. 9th: Cookout Edition where student groups, faculty, staff & President Levy came together to learn about ways to get involved in TRSM student life.

This semester, I worked in collaboration with TRSM Student Services and ITM Director Gerald Mak to create a monthly TRSM Events Calendar, which is both displayed on rcsonline.ca and Student Services printed calendars (displayed throughout TRSM). Just recently finished work with MCM Shawna Halikas to create an official RCS Branding Package to include set templates of frequently used RCS documents such as Cheque Req's and Funding Request Forms. Being chair of the Publications Committee, we didn't stop our work with producing and distributing over 3500 agendas at the beginning of the semester, but also decided to create an RCS semesterly newsletter this year. This newsletter is meant as a way to inform all of our stakeholders about the latest RCS projects/initiatives we've been up to and things to look out for in the upcoming months (Fall edition is out now). This month, the Governance Committee and myself have been updating the Constitution, By-laws and Policies and Procedures Manual to further align with our growth.

What's happening next month: relevant information intended for RCS

As I go into the last few months of my term, I plan to continue working with the Street Team to establish its presence within TRSM & get more students involved. HTM Director Michael Jor and myself plan to work with Kalendar Productions/Campus Current to implement and create more awareness of the new RCS mobile application (launched in early November), that will allow users to get the latest Ryerson campus news, list of RCS events, conferences and competitions as well as a directory to all RCS student groups and important Ryerson student services all in one place. Also I plan to continue to provide timely responses to RCS online services such as Kiosk/Table bookings, funding requests for Board Meetings, etc.

Recommendations/ directions to the board

This position has been really busy for me these past few months as we all started to adjust to the flow of work in the RCS. Along with the other Street Team executives, we held just over 32 group interviews to potential Street Team Ambassadors. Out of those interviews, we saw a growing desire for students to get involved in the RCS and TRSM student life in general. I'm happy to see the creation of the RCS Apprenticeship program as it will also give more students the opportunity to stay connected with the RCS throughout the year and volunteer for different events and initiatives held in TRSM. Also Poster Policy, remember only one poster per event per Community Announcement board. It shouldn't be covering other people's posters and should have an approved stamp on it. Posters are removed each 15th and 30th of the month. It's up to all of us to enforce this. Great work everyone thus far!! Bring on the Winter Semester.

VP CORPORATE RELATIONS BOARD REPORT – FALL 2010

Name: ANGELO PIROSZ (vp.corporate@rcsonline.ca)

Position: Vice President, Corporate Relations

Submitted on: November 8, 2010

General Updates for Position

Over the past semester the Corporate Relations Committee have been working diligently on sponsorship efforts for the Collaborative Corporate Partners Program. To date we have secured nearly \$40 000 through collaborative sponsorship efforts and are currently working on relationships with KPMG, Ernst and Young, the Human Resources Professionals Association, and various other companies. Also, I have been personally working with our Director of Development, Deb Greenfield, to secure larger sponsorship asks for the Ted Rogers School of Management with companies such as Scotiabank and Rogers Communications. With the help of administration, and student group CCPP representatives we expect to see another successful year in sponsorship at the Ted Rogers School of Management.

The CRC is also very excited to welcome Ron Besse, Ryerson University Alumnus as our new Honourary President for the 2010-2011 year. Ron Besse has had an immense amount of experience in the business field including companies such as Gage Learning Corporation, CI Financial, Rogers Communications, as well as his very own, Besseco Holdings. We have already received a lot of insight into the fundraising and sponsorship game from Ron, and believe that the relationship with continue to be beneficial indefinitely.

On the Conferences and Competitions front we are please to welcome our new Conferences and Competitions Manager Michael Decata to the Ryerson Commerce Society. Our newly formed Conference and Competitions Committee will be creating a defined set of policies regarding conferences and competitions and a defined selection rubric for the two different streams in time to welcome the new semester. These processes will help to make the selection process for the RCS's conference and competition service to be more transparent and legitimate. Finally, a goal that has been set by the committee is to find more conferences related to retail, hospitality, and information technology, in order to satisfy interest of all schools within our faculty.

Recommendations/ directions to the board

Please encourage the use of media (i.e. pictures, videos) to record/capture any of your student groups' events. This is a justifiable cost within reason. Many corporate sponsors appreciate the use of pictures and videos rather than large bodies of text when being presented with informational material (i.e. proposals and sponsorship packages).

VP INTERNAL RELATIONS BOARD REPORT – FALL 2010

Name: TARA PRENTICE (vp.internal@rcsonline.ca)

Position: Vice President Internal Relations

Submitted on: November 8, 2010

General Updates for Position

So far the Internal Relations Committee (IRC) along with the rest of the RCS, has organized and ran Frosh Olympics 2010 for 400 excited incoming business students. Frosh week this year was a great success in all aspects – from participation to events to safety. Frosh week is meant to introduce new students to the TRSM and the surrounding area. Through the fun team building activities, unforgettable memories and lasting friendships are made for everyone involved. This year students enjoyed a Hypnotist show, a Scavenger Hunt in downtown Toronto, an Amazing Race, a beat boxing Guinness World Record attempt, and Boat Cruise Finale and so much more!

Since September, I have been working with the creator of an application on Facebook called Groupstore. The application is very similar to the website Eventbrite but it is more cost effective. The application allows administrators to make events on Facebook through their profile and creates a separate publically accessible link to sell tickets to their event. This new URL can be sent to anyone, even if they are not on Facebook. There is also another URL created that list all events being put on by a particular student group. I am currently in the process of having the creator work on being able to list all the student groups under the RCS so students have one link to click, to be able to see all events being put on by student groups within TRSM. We have two more SAD's coming up this semester, one on November 11th and one on December 1st. Visit this site for more info:

<http://www.thegroupstore.com/error404.aspx?404;http://www.thegroupstore.com:80/rcs&AspxAutoDetectCookieSupport=1>

Throughout the month of October myself, along with the help of the IRC, planned a Halloween Student Appreciation Day. We had UHHU come out and perform a Michael Jackson inspired Thriller dance in full costumes and teach students some dance moves. We gave away 2 raptors tickets and raised \$157.75 for the Free the Children Charity. I am also working with the IRC to plan a few social nights at local pubs and/or clubs. We have a beach themed night event happening on Friday December 3rd at Courthouse.

What's happening next month: relevant information intended for RCS

The Ted Rogers Management Conference (TRMC) will be a 3 day business professional conference from March 10-12. It is a National Conference and up to 150 students from both Ryerson and other Universities across Canada will be able to attend. TRMC registration opens up on November 15th. The committee has booked out the kiosk every Thursday from 11am – 3pm and they will be promoting the registration date as well as the conference with the help of the Street Team.