

<b>Job Title:</b>	Marketing Committee	<b>RCS Committee:</b>	Marketing Committee
<b>Position Type:</b>	Volunteer	<b>RCS Contact:</b>	Natasha Campagna
<b>Contact Email:</b>	Natasha.campagna@rcsonline.ca	<b>Date posted:</b>	June 8 <sup>th</sup> , 2011
<b>Posting Expires:</b>	June 24 <sup>th</sup> , 2011	<b>Internal posting URL:</b>	<a href="http://www.rcsonline.ca">www.rcsonline.ca</a>

Applications Accepted By: June 24<sup>th</sup>, 2011 at 5:00pm

#### Job Description

### Marketing Committee (3)

#### Job Purpose:

The Marketing Committee is comprised of the President, Vice President, Events and Marketing and at least three (3) Appointed, non-voting General Members. The Committee plans, develops, and implements a comprehensive and innovative marketing, public relations, and promotion program aimed at increasing the awareness of the Ryerson Commerce Society.

#### Duties:

- Designing and revising material for RCS as needed (i.e. RCS Newsletter)
- Printing finished material
- Assist the Board of Directors and RCS ad hoc committees in creating marketing materials
- Increase Brand awareness of the Ryerson Commerce Society
- Annual Report

#### Skills/qualifications:

- Time management and organizational skills
- The ability to meet deadlines and work under pressure
- Must be able to work on a team as well as work independently
- Must be creative, open minded, reliable and committed
- Minimum time commitment of 2 hours a week
- Willing to commit time outside of the school year
- Familiar with (at least one):
  - Adobe software
  - Illustrator
  - InDesign